There is a shift underway. It's happening in the cocoa fields and on shipping docks, you can see it in board rooms and on grocery store shelves, everywhere. Corporate social responsibility is no longer a nice-to-have. Responsible sourcing has gone mainline as companies realize that sustainable supply chains are the only way forward. Years of volatile prices have undercut farmers' ability to invest in productivity and quality, the effects of climate change are increasing, inequality is growing, and food insecurity continues to plague many communities.

Among consumers, awareness and interest in sustainability continues to grow. According to the Hartman Group (2015), familiarity with sustainability concepts has reached an all-time high of 70% in the US. We see this every day as packaging has shifted as hues of brown and green and words like natural, organic, direct trade become more commonplace.

But even with this seismic shift, there's something missing.

The definition of sustainability varies from person to person, company to company. For some, sustainability is being able to deliver a product to shelf at an affordable price with consistent quality. For others it’s an environmental affair tallying carbon credits, reducing your impact.

At Fairtrade America, we look at sustainability from a holistic perspective – social, economic and environmental – that spans the entire supply chain from the person putting the seed in the ground to the grounds going into your morning cup. Transformative change begins when farmers and workers, their families, and their communities are in a position to decide on the future on their terms and extends all the way to the respect we show for the end consumer.

In just four years, Fairtrade America has become the third largest national Fairtrade organization in terms of producers’ sales on Fairtrade terms. In 2015, the US market for Fairtrade goods grew by 33% and we nearly doubled the number of products on store shelves, meaning many new opportunities for farmers and workers to sell their products on Fairtrade terms. New studies show that Fairtrade certification has a direct positive impact on income, empowerment, collective bargaining, and living standards for farmers and workers. Our work in program areas like workers’ rights, gender, child and forced labor, climate change, and small-scale producer development are helping us improve our work across many products.

But we have a long way to go in achieving our goals of fairer trade and sustainable, dignified livelihoods. Producers regularly express that they need to significantly increase sales on Fairtrade terms if they are to escape from poverty. The effects of climate change are becoming more and more evident in their communities.

True sustainability will come when the voices of small-scale farmers and workers are heard at the highest levels of commerce and government. The international Fairtrade system is the only ethical certification system that involves producers at every level of governance – in the international General Assembly, Board of Directors, and Standards Committee.

In July 2015, we had the honor of representing the international Fairtrade system at the UN headquarters during the development of the Sustainable Development Goals. The 17 Global Goals focus on ending poverty ‘in all its forms everywhere’. Thanks to Fairtrade’s unique position at the intersection of trade and development, we are able to unite with our stakeholders to make concrete contributions to the Global Goals. Indeed, our 2016-2020 strategy – Changing Trade, Changing Lives – demonstrates how we can make a formidable impact, but we are keenly aware that Fairtrade is just one piece of the puzzle.

This past year has marked a dramatic shift for Fairtrade America as we became a full member of Fairtrade International with a stake in a system that reflects our values. Our organization continues to grow and in the coming year, we will use our influence to help attract consumers, civil society actors and business partners who will join our efforts to spur development in the communities we serve. We are proud to be part of the Fairtrade system and we will strive to ensure the voices of small-scale farmers and workers are heard.

Sincerely,

Hans Theyer, Executive Director
Werner Kiene, Board Chair

FAIRTRADE SALES IN THE US GREW BY \(\uparrow\) 33%
NUMBER OF PRODUCTS NEARLY DOUBLED

TRUE SUSTAINABILITY COMES WHEN THE VOICES OF SMALL-SCALE FARMERS AND WORKERS ARE HEARD AT THE HIGHEST LEVELS OF COMMERCE AND GOVERNMENT.
Globally, 40% of all Fairtrade producer organizations sell more than half of their certifiable crop as Fairtrade. Increasing the percentage of production sold on Fairtrade terms helps deliver transformative change where people can enjoy a dignified livelihood and decide on their future on their terms.

The chart below shows the production capacity, sales, and percentage sold on Fairtrade terms for Fairtrade cocoa producers in the top five producer countries. Fairtrade’s global strategy for 2016-2020 seeks to deepen our impact by enabling producer organizations to secure the revenues they need for workers to be paid a living wage and for producers to earn a living income. Helping farmers build relationships with buyers and increasing the percentage they sell as Fairtrade is key to achieving this goal.

INCREASED FAIRTRADE PREMIUM, INCREASED INVESTMENT IN COMMUNITIES

Fairtrade America’s core impact metric is the amount of Fairtrade Premium delivered back to farmers’ and workers’ organizations. The Fairtrade Premium is a set amount over and above the price paid for the raw product. This money gives producer organizations discretionary income they can invest in their businesses, their communities, and the local environment according to their priorities.

In 2015, sales from Fairtrade products in the US resulted in an estimated $5.28 million going back to farmers and workers, globally that figure topped $150 million. We believe that Fairtrade farmers and workers are best placed to determine their priorities for investment, which is why farmers and workers democratically decide how to invest the Fairtrade Premium they earn.
THE ONGOING IMPORTANCE OF THE FAIRTRADE MINIMUM PRICE

The Fairtrade Minimum Price plays an important role in helping farmers cope with the volatility of the market. Fairtrade sets minimum prices for most products that aim to cover the costs of sustainable production. Prices are regularly reviewed based on extensive consultation with a wide swath of farmers, traders, exporters and civil society actors. In 2015, the international coffee market highlighted the importance of the Fairtrade Minimum Price in providing stability to coffee farmers. Throughout much of the year, the NY ‘C’ price for coffee, an important market indicator, hovered well below the Fairtrade Minimum Price of $1.40 per pound.

In addition, to serving as a safety net for farmers in a volatile market, the Fairtrade Minimum Price is an important tool helping farmers attract much-needed pre-financing to bring their products to market. In 2016, Fairtrade International will release research on household incomes for coffee farmers conducted with True Price that will help us develop approaches to move toward a true living income.

UNDERSTANDING OUR IMPACT

In 2015, the international Fairtrade system strengthened our monitoring, evaluation and learning system with a digital data collection tool allowing us to generate better quality data from producers across a wide range of indicators. Fairtrade evaluates our overall progress against our Theory of Change that helps us analyze, learn and improve our approach.

During 2015, Fairtrade commissioned baseline studies on Fairtrade certification in the Banana Hired Labor Sector and Fairtrade Cotton in West Africa. These studies help us develop a more accurate picture of the current situation for farmers and workers and allow us to measure progress over the years to come. This sets the stage for more robust impact assessments.

WHAT’S NEXT?

Fairtrade’s new focus is on the top three commodities – coffee, cocoa, and bananas to evaluate and learn how we can increase Fairtrade’s impact. The learnings will help us identify how we can achieve greater impact in the next tier of products, such as wine, tea, cotton, flowers, rice, gold and sugar.

Fairtrade will intensify research on pricing in bananas, cocoa and coffee to capture the true economic, social and environmental costs of sustainable production in these value chains.

TAKING QUALITY TO NEW HEIGHTS IN GUATEMALA

When Fairtrade began, the idea of Fairtrade farmers controlling their product throughout the supply chain seemed a dream. Today there are a number of Fairtrade organizations marketing their own products, including the farmers of FECCEG in Guatemala. This year they placed 11th in Guatemala’s Cup of Excellence competition and market their own coffee in the US under the Kishe Foods brand.
Fairtrade is more than the buying and selling of goods. It’s a partnership based on trust and transparency. In light of greater inequality, a changing climate, and increased attention to human rights, fairer trade is no longer just a business add-on. It has become a must-have for healthy supply chains.

In 2015, Fairtrade America saw a 33% increase in estimated sales, which topped $1 billion for the first time. This dramatic growth placed Fairtrade America among the top five markets for Fairtrade goods in the world. The principal drivers were cocoa, coffee and ice cream.

But there is much room for improvement. In coffee, our largest product by volume, Fairtrade still represents less than 5% of the market in the US. We also recognize that the percentage of production that Fairtrade producers are able to sell on Fairtrade terms needs to improve if we are to have large-scale impact. Many producers continue to sell a relatively small proportion of their production on favorable Fairtrade terms even though 100% of their production is certifiable.

**SIGNIFICANT GROWTH IN COCOA**

Cocoa continues to be a strong product category for Fairtrade America. The primary growth driver in 2015 was the addition of Endangered Species Chocolate, a major chocolate company that converted 100% of their range to Fairtrade production.

Major conversions have an added benefit in that Fairtrade requires that all ingredients that can be Fairtrade certified must be sourced from Fairtrade producers. This means that producers of Fairtrade sugar, vanilla and other ingredients also benefit when companies convert to Fairtrade.

**FARMERS AND BUSINESSES IMPROVING THE MARKET TOGETHER**

The business case for Fairtrade continues to grow. Rather than just doing good, companies are realizing that years of underinvestment at origin and the effects of climate change are beginning to negatively affect supply chains. Fairtrade producers recognize this looming crisis and often invest a large portion of the Fairtrade Premium they earn for sales on Fairtrade terms into quality and productivity improvements.
According to data from Fairtrade International, certified cocoa farmers elected to invest 37% of their Fairtrade Premium income in productivity and quality programs. In coffee, farmers elected to invest 44% of their Fairtrade Premium in improving infrastructure, facilities and processes.

**FAIRTRADE AND ORGANIC**

Research from the Hartman Group (2015) shows that nearly 75% of US consumers regularly shop for organic foods. The growing importance of the organic market – and the higher prices it commands – has led to a number of Fairtrade farmers and workers converting to organic production. Over 50% of all Fairtrade farmers and workers also hold organic certification.

Fairtrade requires buyers to pay a higher price for organic products to adequately compensate producers for the additional expenses and time required for organic production. Given the addition of new Fairtrade licensees using conventional supply chains, organically-produced products represent a smaller percentage of the US Fairtrade market than in 2014, but continue to be an important market.

**THE ROLE OF RECOGNITION**

In a competitive market, Fairtrade America offers companies a unique proposition. As the sole representative of the international Fairtrade system in the US, we license the world’s most recognized ethical mark.

According to a 2015 Globescan study, 60% of US consumers trust the FAIRTRADE Mark, a sharp increase from 2013 (44%), and three in four US consumers have a positive perception of brands that carry the Mark.

Thanks to our affiliation with the global Fairtrade system, we offer companies assurance that their entire chain of custody meets the internationally-agreed Fairtrade Standards.
The local food movement, the rising popularity of organic agriculture, and a push for healthier, sustainable supply chains – the American food landscape is changing. We believe that by uniting our voice with the larger fair trade movement and other food movements, we can amplify our messages, together.

BUILDING A PLATFORM FOR DISCUSSION ON #FAIRTRADE

In September of 2015, we introduced a completely redesigned www.fairtradeamerica.org with a wealth of information on the challenges that farmers and workers face and how Fairtrade helps balance the terms of trade.

Social media has proven an effective tool for building sharing Fairtrade’s message and galvanizing our supporter base. Between 2015 and mid-2016 Fairtrade America held 11 chats on Twitter.

We partnered with organizations like Ten Thousand Villages (@Villages), Catholic Relief Services (@CRSEthicalTrade), Fairtrade International (@Fairtrade), and UNICEF’s End Trafficking (@EndTraffick) to educate the public on issues around gender equality, ethical shopping, and how consumers can help stop child and forced labor.

Each chat attracted 90-200 participants across the country, and we reached over 5.4 million users across all chats. Look for @FairtradeMarkUS across your favorite social media channels and help us spread the word.

BRINGING THE WORLD’S LARGEST COFFEE BREAK TO EMBASSY ROW

In honor of World Fair Trade Day in May 2016, we joined other members of the international Fairtrade system to host the Fairtrade Coffee Challenge – the world’s largest coffee break. As part of the initiative, Fairtrade America partnered with the Guatemalan and Bolivian embassies to hold two successful Fairtrade coffee breaks featuring coffee from their respective countries. Over 2,000 people lined up for specialty coffee from Fairtrade farmers and learned about the impact Fairtrade makes.

We were invited back to the Embassy of Guatemala the following week, where we co-hosted a coffee tasting, happy hour, and panel discussion on “Changing Trade, Changing Lives”. Panel members included Ritu Sharma of Fairtrade America’s Advisory Council; Fairtrade coffee co-op Kishé Foods; Fairtrade International’s labor specialist Wilbert Flinterman; and Guatemala’s Trade Attaché Miguel Solis.

AMPLIFYING THE CONVERSATION

FAIRTRADE AMERICA BELIEVES THAT HEALTHY TRADE TERMS ARE EVERY BIT AS IMPORTANT AS THE NUTRITIONAL CONTENT OF FOOD. BUT WE ALSO REALIZE THAT FAIRTRADE IS ONLY ONE PART OF A HEALTHY DIET.

The local food movement, the rising popularity of organic agriculture, and a push for healthier, sustainable supply chains – the American food landscape is changing. We believe that by uniting our voice with the larger fair trade movement and other food movements, we can amplify our messages, together.

BUILDING A PLATFORM FOR DISCUSSION ON #FAIRTRADE

In September of 2015, we introduced a completely redesigned www.fairtradeamerica.org with a wealth of information on the challenges that farmers and workers face and how Fairtrade helps balance the terms of trade.

Social media has proven an effective tool for building sharing Fairtrade’s message and galvanizing our supporter base. Between 2015 and mid-2016 Fairtrade America held 11 chats on Twitter.

“FAIRTRADE AMERICA TWITTERCHATS ARE A GREAT OPPORTUNITY TO ENGAGE WITH CONSUMERS. EACH TIME WE PARTICIPATE, WE GAIN INSIGHT INTO WHAT MATTERS MOST TO PEOPLE, GET THE CHANCE TO ANSWER PRODUCT QUESTIONS, AND OFTEN MAKE MEANINGFUL, LONG-LASTING CONNECTIONS. EVEN WHEN THE SUBJECT MATTER IS SERIOUS, THE DISCUSSION IS SPIRITED AND FUN. AND, WE ALWAYS LEARN SOMETHING NEW ABOUT FAIR TRADE OURSELVES!”

-Molly Lederer, Director of Communications & Marketing, Glee Gum
We look forward to increase our connection with embassies from Fairtrade producer countries to promote Fairtrade products and connect more Fairtrade producers with American consumers.

**PARTNERING FOR SUSTAINABLE DEVELOPMENT**

The commitments made during the establishment of the UN Global Goals for Sustainable Development affect the whole planet. Hans Theyer, CEO of Fairtrade America, was on-hand as world leaders debated the new framework to deliver a statement on behalf of the global Fairtrade system demanding that fair trade principles and the voices of smallholder farmers and workers be heard. Marike de Peña, Chair of Fairtrade International, reflected on the importance of the Goals to smallholder farmers and workers worldwide.

Fairtrade released the report ‘Sustainable Development Goals and Fairtrade: The Case for Partnership’ about the tangible ways Fairtrade is achieving results in partnership with others in export supply chains.

The Fair Trade Towns movement began 16 years ago and has grown to more than 1,800 towns across 28 countries. In the US there are over 275 Fair Trade towns, congregations, universities and schools. Fairtrade America has increased our cooperation with Fair Trade Campaigns to support their efforts in educating and organizing a movement of involved and socially aware people.

In 2016, we supported Fair Trade Campaigns with materials for kits they shared with fair trade ambassador and by speaking at their Philadelphia conference in September. Fairtrade brands like Endangered Species Chocolate and Glee Gum donated their Fairtrade certified products to their Fair Trade Your Finals campus initiative and prizes for their Fair Trade Month photo contest.
BUILDING OUR CAPACITY, REFINING OUR VOICE

Trade can help reduce poverty and encourage sustainable development, but only if it is used for that purpose with greater equity and transparency. We continue to grow Fairtrade America so that ultimately, farmers and workers can enjoy secure and sustainable livelihoods, fulfil their potential and decide on their future.

Fairtrade America was established in 2012 to maintain the integrity of the Fairtrade system in the United States and build the market for Fairtrade products. Over the past year and a half we have dramatically increased Fairtrade America’s ability to serve the growing demand for Fairtrade products and support the overall fair trade movement with 13 fulltime staff.

REFINING OUR VOICE

We strive to make Fairtrade America an organization that brings people together and seeks out diverse views to inform our strategy and practices. In 2015, Fairtrade America established an Advisory Council to help us increase stakeholder engagement and accountability, and ensure that Fairtrade America is an effective contributor to the fair trade movement in the US and the world.

This Advisory Council meets on a quarterly basis. While the group does not have decision-making authority, their input is invaluable in helping Fairtrade America tackle challenges and stay in tune with the wider fair trade movement.

Current membership includes:
- Dan Arnett, Central Co-op
- Lauren Drakopulos, Ph.D. student, University of Washington
- Rick Peyser, Lutheran World Relief
- Cheryl Pinto, Ben & Jerry’s
- Jonathan Rosenthal, New Economy Coalition
- Ritu Sharma, Sharma Solutions
- Sandy Wynne, Fair Trade Burlington Network

28 FAIRTRADE ORGANIZATIONS PROMOTING FAIRTRADE IN 34 COUNTRIES
TEAMING UP WITH FAIRTRADE PRODUCER NETWORKS

In June 2016, Fairtrade America hosted representatives from the three Fairtrade Producer Networks that represent farmers and workers in Asia and the Pacific, Africa and the Middle East, and Latin America and the Caribbean. Fairtrade America is ideally situated to help the producer networks develop a resource base that can support producers in areas they deem most critical for the future of sustainable agriculture, including:

- Improving producer access to markets,
- Ensuring farming is lucrative and equitable,
- Investing in climate change adaptation and improving livelihoods.

Fairtrade America is ramping up efforts to become a donor matchmaker for the Fairtrade Producer Networks and producer organizations. In the coming year we will work to identify and develop partnerships that can help producer organizations address their needs beyond the buying and selling of products on Fairtrade terms.

WHAT’S NEXT?

In late 2015, Fairtrade America launched a consultation to create a new advocacy strategy that will help us develop new alliances, leverage civil society to influence policy and business practices, and make concepts of fairness and sustainability mainstream in the US.
ANNUAL ACCOUNTS AND FINANCIAL STATEMENT 2015

FOR THE 2015 FINANCIAL YEAR, FAIRTRADE AMERICA GREW REVENUES AND SUCCESSFULLY TRANSITIONED FROM START UP TO STABILITY.

Fairtrade America achieved a healthy 23% growth in revenues in 2015, the organization’s third operational year. This was due to the positive developments in sales of products bearing the FAIRTRADE Mark, the addition of new licensees, and the associated license fees. Expenses were aimed at investing in market development, and in activities to drive awareness of Fairtrade in the United States with the goal of increasing demand for and sales of Fairtrade certified products. Fairtrade America ended 2015 in a solid financial position. This gives the organization the resources necessary to continue growing the Fairtrade market on behalf of farmers, farm workers and artisanal miners around the world.

### REVENUES (USD)

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>DEC 31, 2015</th>
<th>DEC 31, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>License Fees</td>
<td>$2,336,782</td>
<td>$1,860,169</td>
</tr>
<tr>
<td>Administrative Fees</td>
<td>$7,899</td>
<td>$10,518</td>
</tr>
<tr>
<td>Project Fees</td>
<td>$121,799</td>
<td>$38,025</td>
</tr>
<tr>
<td>Application Fees</td>
<td>$0</td>
<td>$1,800</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$897</td>
<td>$169</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$2,467,377</strong></td>
<td><strong>$1,910,681</strong></td>
</tr>
</tbody>
</table>

### EXPENSES (USD)

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>DEC 31, 2015</th>
<th>DEC 31, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative Costs</td>
<td>$324,974</td>
<td>$70,075</td>
</tr>
<tr>
<td>Depreciation Costs</td>
<td>$2,968</td>
<td>$1,579</td>
</tr>
<tr>
<td>Governance Costs</td>
<td>$66,235</td>
<td>$37,330</td>
</tr>
<tr>
<td>Licensing Costs</td>
<td>$287,083</td>
<td>$213,761</td>
</tr>
<tr>
<td>Marketing &amp; Communication Costs</td>
<td>$539,549</td>
<td>$453,643</td>
</tr>
<tr>
<td>Personnel Costs</td>
<td>$783,717</td>
<td>$418,972</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,004,525</strong></td>
<td><strong>$1,195,360</strong></td>
</tr>
</tbody>
</table>

**NET PROFIT (LOSS)**  
$462,852  
$715,321
The financial records of Fairtrade America are presented on an accrual basis of accounting and have been carried out in accordance with generally accepted accounting principles in the United States and FASB ASC 958, Not-for-Profit-Entities. The financial records of Fairtrade America are presented fairly, in all material respects, the financial position of Fairtrade America as of December 31, 2015. They give a true and fair view of the assets, financial position and profit situation. Fairtrade America has voluntarily had an audit beginning with the year they were incorporated, 2012.

The financial records of Fairtrade America were comprehensively reviewed in a voluntary audit by Gelman, Rosenberg & Freedman. The Full auditors report and the annual 990 can be found at www.fairtradeamerica.org.
ABOUT FAIRTRADE AMERICA

Fairtrade America connects producers, businesses and consumers, and promotes fair trading conditions thereby empowering producers to combat poverty and strengthen their financial position so they take more control over their lives.

LEADERSHIP TEAM (AS OF OCTOBER 1, 2016)

Hans Theyer – Executive Director
Kristina Ballard – Director of Finance & Administration
Bryan Lew - Director of Business Development

BOARD OF DIRECTORS (AS OF OCTOBER 1, 2016)*

Werner Kiene, PhD (Chair) has 40 years of development experience. He has held positions with the Ford Foundation, the UN World Food Program and the German Development organization (GIZ). He served in advisory roles for FLOCERT (Supervisory Board), the World Bank and Inter-American Development Bank, and is currently Chair of the Marine Stewardship Council’s Board of Directors.

Anthony Hall (Treasurer) is a consultant with expertise are business development, marketing channels and global business with extensive experience in Asia and Europe. He has spent many years promoting fair trade and supporting Fair Trade Organizations, helping them improve their strategic and marketing skills as well as finding new outlets for their products in Europe and the United States.

Timothy Beaty (Secretary) has more than 30 years of experience in labor and community organizing. Tim is currently the Director of Global Strategies for the Teamsters, where he has worked since 2005. He advised Fairtrade International on the recently revised Standard for Hired Labor and is involved with CRS Fair Trade in his local parish.

Gilberto Amaya is Chief of Party to the El Salvador Cacao Alliance for Catholic Relief Services. He has more than 30 years of experience assisting development organizations, governments, NGOs and community-based organizations in the design and implementation of strategies and programs to address poverty and social exclusion, and helping strengthen producer and community-based organizations to become viable partners in business.

Katherine DiMatteo is the Executive Director of the Sustainable Food Trade Association. She has worked in a variety of capacities within the organic industry since 1990. In addition, DiMatteo continues as a managing partner at Wolf, DiMatteo + Associates, a consulting firm whose specialists deliver effective strategies to help organic products and businesses grow. The former executive director of the Organic Trade Association from 1990 to 2006 was instrumental in shaping the outcome of the U.S. National Organic Program standards and the U.N. Codex guidelines for organically produced foods.

Merling Preza is the General Manager of PRODECOOP, an organization of 38 cooperatives in northern Nicaragua. She has held various positions representing producers in certification bodies such as OCIA INTERNATIONAL, Fairtrade International, Fairtrade Foundation UK, and in international Cooperatives such as Pachamama, TWIN TRADING, Cafédirect, and COOPERATIVA SIN FRONTERAS. She was leader of the CLAC and RED CAFÉ de PP for many years.
ON AN EQUAL FOOTING

FAIRTRADE IS AN INTERNATIONAL NETWORK IN WHICH ALL PRODUCERS HAVE EQUAL RIGHTS TO PARTICIPATE IN GOVERNANCE.

With a 50% voting weight in all the important decision-making forums and international committees, the producer networks play an active role in helping to shape the Fairtrade movement. Fairtrade International is now taking the additional step of gradually transferring the responsibility for local support of the producers to the three producer networks, thus extending their role.

THE MAIN PILLARS OF THE FAIRTRADE SYSTEM

The international umbrella organization
Fairtrade International
- is responsible for the strategic direction of Fairtrade and for the development of the Fairtrade Standards.
- is driven by the producer networks and the national Fairtrade Mark organizations.

www.fairtrade.net

The three Fairtrade producer networks—CLAC (Latin America), NAPP (Asia & Pacific) and Fairtrade Africa
- represent the interests of the producers in Africa, Asia and Latin America.
- support the producers at grassroots level through local advisors.

www.fairtrade.net/producer-networks.html

The certification body FLOCERT GmbH
- is an ISO-17065-accredited certification organization.
- independently certifies and monitors the producers and traders in respect of their compliance with Fairtrade Standards.

www.flocert.net

Nearly 30 Fairtrade organizations
- promote and/or license the Fairtrade Certification Mark worldwide. Fairtrade America is the representative of the Fairtrade system in the United States.

www.info.fairtrade.net

THE FAIRTRADE INTERNATIONAL SYSTEM